



TOGETHER FOR A BRIGHTER TOMORROW

Asian American Coalition of Chicago
41st Annual Lunar New Year Celebration
February 10, 2024 | Drury Lane, Oakbrook Terrace

HOSTED BY THE JAPANESE AMERICAN COMMUNITY



SPONSORSHIP OPPORTUNITIES



About

ASIAN AMERICAN COALITION OF CHICAGO (AACC)

The AACC was founded in 1983, and represents over 16 Asian American communities. This includes Bangladeshi, Burmese, Cambodian, Chinese, Filipino, Indian, Indonesian, Japanese, Korean, Laotian, Malaysian, Nepalese, Pakistani, Sri Lankan, Thai and Vietnamese communities.

The mission of the Asian American Coalition of Chicago (AACC) is to unite all Asian Americans into a significant force for strengthening the Asian American Community in the United States; enriching Asian cultural values, and recognizing the importance of Asian American contributions to the American democracy and economy.

THE LUNAR NEW YEAR CELEBRATION 2024

In 2024, the Japanese American community is hosting the 41st Asian American Coalition of Chicago's (AACC) Lunar New Year Celebration. We would like to invite you to join us in welcoming in the Year of the Dragon by becoming a sponsor to the event held on February 10, 2024.

The AACC Lunar New Year Celebration is the oldest and largest Pan Asian event of its type in Illinois and a priority for elected officials, business and community leaders, and anyone seeking to connect with the local Asian community. The evening will begin at 4:30 PM with a cocktail reception in the private lobby with a silent auction and exhibit tables. The doors to the Grand Ballroom open at 6 PM, and the dinner program begins, featuring an award ceremony honoring leaders and promising youth from ten of our communities and cultural entertainment. You are invited to participate as a sponsor, advertiser, exhibitor, donor, or guest!





WHY

BECOME A SPONSOR?

Your contribution will help underwrite this event and any proceeds will go to support programs in Chicago's Asian American community.

Asian Americans are one of the fastest growing populations in the United States. Pew Research reports that between 2000 and 2019, the Asian American population in the U.S. nearly doubled to over 19 million and that by the year 2060 that number will have tripled. The growing strength and influence of the Asian American community can also be seen in the economic data. In 2022, this population had an estimated buying power of \$1.3 trillion.

With 17 different Asian American communities as members, the AACC is dedicated to promoting equal opportunities in government, education, economic development and international affairs for all Asian Americans. The Lunar New Year celebration is our opportunity to honor the current and future leaders in these communities that have shown exemplary service to achieve that mission.

The Year of the Dragon will be a time of good fortune and prosperity.
May we count on your support?

41ST ANNUAL AACC LUNAR NEW YEAR

SPONSORSHIP PACKAGES

DIAMOND DRAGON (PRESENTING) \$25,000+	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	NON-PROFIT /INDIVIDUAL \$1,500
20 banquet tickets	10 banquet tickets	10 banquet tickets	10 banquet tickets	5 banquet tickets	10 banquet tickets
Full page color ad, back or inside front cover (first funded, first served basis)	Full page color ad, back or inside front cover (first funded, first served basis)	Full page color ad	Full page color ad	Half page color ad	Full page color ad
30 second ad played on screen 2 times	—	—	—	—	—
Logo/Name on cover of Program Book as Presenting Sponsor	—	—	—	—	—
3min Speaking opportunity on stage	—	—	—	—	—
Presenter of Grand Asian Award (first funded, first served basis)	Presenter of Pan Asian Award (first funded, first served basis)	—	—	—	—
Logo/Company Name shown on screen during program	Logo/Company Name shown on screen during program	Logo/Company Name shown on screen during program	—	—	—
Listing in Program Book, On stage mention, Link on website	Listing in Program Book, On stage mention, Link on website	Listing in Program Book, On stage mention, Link on website	Listing in Program Book, On stage mention	Listing in Program Book, On stage mention	Listing in Program Book, On stage mention
2 - 6' exhibit tables	1 - 6' exhibit table	1 - 6' exhibit table	1 - 6' exhibit table	1 - 6' exhibit table	1 - 6' exhibit table

Make checks payable to:

AACC 2024
c/o Ron Yoshino
6208 Edgebrook Lane West
Indian Head Park, IL 60525-6983

ACH payments:

JPM Chase Bank
Routing #071000013
Beneficiary: AACC 2024
Account #: 912820336

Zelle/Venmo payments:

aaccchicago2024@gmail.com

Memo: Company Name
and Sponsor Level

Deadline to be included

in program book:
December 31, 2023.

Payment due date:
December 31, 2023

41ST ANNUAL AACC LUNAR NEW YEAR

SPONSORSHIP REGISTRATION FORM

SPONSORSHIP PACKAGES

SELECTION	VALUE
<input type="radio"/> DIAMOND DRAGON	\$25,000 & up
<input type="radio"/> PLATINUM	\$10,000
<input type="radio"/> GOLD	\$5,000
<input type="radio"/> SILVER	\$3,000
<input type="radio"/> BRONZE	\$2,000
<input type="radio"/> NON-PROFIT / INDIVIDUAL	\$1,500

AD PLACEMENT

SELECTION	VALUE
<input type="radio"/> FULL PAGE <small>FOR BUSINESSES WITHOUT CORPORATE SPONSORSHIP (7in x 10in)</small>	\$500
<input type="radio"/> FULL PAGE <small>FOR NON-PROFIT ORGANIZATIONS / INDIVIDUALS (7in x 10in)</small>	\$300
<input type="radio"/> HALF-PAGE <small>FOR BUSINESSES WITHOUT CORPORATE SPONSORSHIP (7in x 5in)</small>	\$300

All ads will be printed in color. Please submit your artwork in PDF or PNG format at 300 ppi, RGB to mike@sicreative.com by December 31, 2023.

OTHERS

6-FOOT EXHIBIT TABLE
FOR BUSINESSES WITHOUT CORPORATE SPONSORSHIP
\$250

DONATION
Amount: _____

For ticket information, contact aacchicago2024@gmail.com

CONTACT DETAILS

COMPANY / ORGANIZATION NAME

CONTACT PERSON

STREET ADDRESS

SUITE / APARTMENT #

CITY

STATE

ZIP CODE

TELEPHONE

E-MAIL ADDRESS

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